

SUGGESTED WORDING

1. General support/ raising awareness

“We’re proud to support National Manufacturing Day 2026, celebrating the innovation and opportunity across UK manufacturing”

“Manufacturing plays a vital role in our economy and communities — great to see businesses opening their doors this #NMD2026”

2. Encouraging attendance:

“See what’s made on your doorstep on National Manufacturing Day”

“Discover careers in manufacturing on #NMD2026”

“Connect your students with real career opportunities in manufacturing”

3. Community & business support:

“Great to see manufacturers opening their doors for #NMD2026!”

“Bringing industry and communities together to showcase the best of #Ukmfg”

4. Calls to action

“Get involved this National Manufacturing Day! Sign up to take part: [\[LINK\]](#)”

“Find an event near you on 24 September, click here: [\[MAP LINK\]](#)”

TOP TIPS:



- **Show your support:** Highlight why manufacturing matters to your organisation or region.
- **Promote local activity:** Share and repost content from manufacturers in your network.
- **Encourage participation:** Invite students, communities or businesses to get involved.
- **Keep it visual:** Use photos, videos or graphics where possible to boost engagement.
- **Signpost clearly:** Include a link to find events or learn more.
- **Keep it short and engaging:** Clear, simple messages perform best across all platforms.
- **Use the hashtag:** Always include **#NMD2026** to join the national conversation.
- **Tag relevant organisations:** Like [@Make UK](#), local partners, schools or businesses to widen reach.

Download additional assets, logos & resources [here](#)